



## **Title:** Social Media Summer Internship

**Duration:** 10 weeks

**Dates:** 6/15/26–8/21/26

**Overview:** Unlock the world of social media in the realm of wildlife conservation through our summer internship program at San Diego Zoo Wildlife Alliance. This internship offers a unique opportunity to combine your passion for social media with our mission of saving wildlife worldwide by uniting our expertise in wildlife care and conservation science with our dedication to inspiring passion for nature. Join our dynamic team and be part of the storytelling that supports the Alliance's conservation initiatives.

Throughout the internship you will craft social media content, coordinate film productions across the San Diego Zoo and San Diego Zoo Safari Park and monitor the latest trends alongside communication professionals and leading subject matter experts as you hone your ability to understand social audiences to best leverage storytelling opportunities.

### **Key Responsibilities: Social Media:**

- Crafts content that leverages trends and brand voice to tell stories about the wildlife we care for and our conservation work.
- Researches, creates, and edits content showcasing our work for a broad range of external audiences.
- Analyzes post and platform performance to drive strategy and recommend content that will perform well.
- Researches trends and pop culture to develop relevant social media content.
- Storyboards, films, and edits photo and video content for use across multiple social media platforms.

### **Qualifications**

- At least one year working for a collaborative and effective communications team, including newsroom, social media team, or another targeted outlet required.

### **Qualifications:**

- Strong interest in social media and conservation.
- Pursuing a degree in communications, English, journalism, or a related field (preferred, but not mandatory).
- Excellent written and verbal communication skills.
- Proficiency in research and information retrieval.
- Ability to work collaboratively in a fast-paced environment.
- Previous experience working for a communications team, including but not limited to newsrooms, social media teams, or another targeted outlet (preferred, but not mandatory).

**Benefits:**

- Paid internship with a stipend to help cover living expenses.
- Hands-on experience in social media.
- Guidance and mentorship from experienced social media professionals.
- Access to San Diego Zoo Wildlife Alliance's extensive educational resources, scientists, and wildlife experts.
- Networking opportunities with fellow interns and staff.

**IMPORTANT DETAILS**

- Location: San Diego Zoo and San Diego Zoo Safari Park
- Position Type: Internship

**Application Process:**

- Submit a resume, cover letter, and any relevant coursework or experience.
  - Cover letter should include why you are interested in this internship, how this internship aligns with your future career, and any relevant experience.
- Finalist candidates will be contacted in February or March to schedule an interview.

**Applications Open:** November 3, 2025

**Application Deadline:** November 17, 2025

Join us in sharing the stories of San Diego Zoo Wildlife Alliance's incredible wildlife and conservation efforts while honing your skills in social media. Apply now to be part of a rewarding summer internship for an organization that inspires audiences around the world!